



## EDUCATION

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**M.S., Statistics**, Baruch College, City University of New York | *December 2019*

Experimental Design | Data Mining | Regression Analysis | Multivariate Methods | Sampling | Time Series Analysis

**B.A. and M.A., Criminal Justice**, John Jay College, City University of New York | *December 2016*

Specialization in Policy Analysis and Criminology | Minor in English Language | Graduated Summa cum Laude

Thesis: Cruel and Unusual - Exploring the Role of Context in In County-Level Disparities in Death Penalty Usage

Advisor: Dr. Kevin T. Wolff

## RESEARCH EXPERIENCE

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### John Jay Research and Evaluation Center

SENIOR RESEARCH ANALYST | *Jan 2020 – Present*

RESEARCH ANALYST | *July 2018 – Dec 2019*

LEWIS RUDIN GRADUATE RESEARCH FELLOW | *Sept 2017 – June 2018*

#### Neighborhood Navigator, Mayor's Action Plan

- Systematically evaluated data sets from the New York City and State Open Data Portals for suitability and relevance to the project, guided by Social Determinants of Health framework
- Developed programming syntax to extract, transform and prepare data sets for dashboard visualization

#### Evaluation of the Osborne Association's Prepare Program

- Conducted semi-structured interviews with Osborne program staff at Bronx and Brooklyn sites
- Disseminated John Jay REC's follow-up survey for each graduated cohort and monitored data collection
- Executed quantitative analytic plan (creation of scales from survey data, descriptive and multivariate analyses of program administrative data)
- Documented research findings and co-authored evaluation report

#### Evaluation of the Mayor's Action Plan for Neighborhood Safety

- Performed a range of statistical and geospatial data operations on NYPD crime incidents, 311 citizen complaints, and SPARCS violent injury hospital admissions
- Drafted research narratives and evaluation reports including graphic and tabular presentation of data analysis
- Conducted literature reviews that synthesized the state of research on the public health effects of place-based community-level interventions

#### Estimating the Relationship between State Justice Policy Environments and Youth Confinement Rates

- Imported, cleaned and integrated multiple federal and state-level data sets to create a longitudinal analytic file
- Statistically assessed associations between state-level policy reforms and juvenile justice system outcomes
- Disseminated project findings for policymaker, practitioner, and academic audiences
- Monitored project timeline in meeting deliverables and completed data archival (submission of codebook, data files, and programming code to the National Archive of Criminal Justice Data)

**DATA ANALYST**, Institute of Justice and Opportunity | *March 2019 – June 2021*

#### Data Operations Team

- Created cohort-level data visualizations and reports of participants enrolled in Career Pathways programs
- Generated program-level reports in Salesforce to feed into dashboards for internal staff

## RESEARCH ASSISTANT, John Jay College of Criminal Justice, New York

### Mixed Methods Evaluation of Youth-Police Initiative (YPI), Dr. Nina R. Fischer | *June 2017 – July 2017*

- Administered surveys and conducted semi-structured interviews with participating youth and police officers
- Performed participant observation of YPI training sessions and prepared summary assessments
- Transcribed interview recordings for qualitative analysis component of program evaluation

### Extremist Crimes Database | *Sept 2016 – July 2017*

- Researched and compiled open-source information on suspects, victims, and specific incidents committed by domestic extremists and groups, using a variety of primary and secondary source databases
- Followed research protocols and procedures mandated by John Jay College, Michigan State University, Seattle University, and the University of Arkansas's Internal Review Boards

### Department of Forensic Psychology | *Sept 2014 – Feb 2015*

- Invited to participate in research projects at the Sex Offender Research Lab
- Co-wrote Institutional Review Board proposal and performed inductive and deductive coding on chat log transcripts to investigate offender, decoy victim and conversation characteristics for "Winters G.M., Kaylor L.E., Jeglic E.L. Sexual offenders contacting children online: an examination of transcripts of sexual grooming. *Journal of Sexual Aggression*. 2017; 23(1): 62 – 76"

### Department of Sociology | *May 2014 – May 2015*

- Performed data entry of survey responses and generated descriptive statistics for an evaluation study on sexual assault forensic examiner training
- Created codebook of survey questions adapted from various psychometric scales measuring traumatic stress
- Reviewed academic literature on moral injury in the context of psychology and public health

## TOW POLICY ADVOCACY FELLOW, Drug Policy Alliance (DPA), New York | *Sept 2015 – June 2016*

### Compassionate Care New York Medical Marijuana Campaign

- Developed educational and promotional campaign materials (fact sheets, FAQs, and flyers summarizing academic research on medical marijuana) for health care providers, patients, and industry professionals
- Designed a 30-item feedback survey for patients and caregivers, and analyzed results for a report assessing the implementation of New York State's medical marijuana program
- Planned and coordinated events convening academics, constituents, and policy advocates for scheduled meetings with New York State Assembly members in Albany

### Office of Academic Engagement

- Developed a database of drug policy researchers and organizations in the United States
- Synthesized academic literature on drug policy-related research topics, and developed translational materials (issue briefs and research summaries) for staff

## JOHN JAY VERA FELLOW, Vera Institute of Justice, New York | *Sept 2014 – June 2015*

### Pathways from Prison to Postsecondary Education

- Created demographic and legislative profiles of participating states
- Provided technical assistance to participating states, including the development of logic models and data collection protocols for project evaluation and cost-benefit analysis
- Prepared presentations and supporting materials disseminating key information for meetings with high-level government, community and law enforcement leaders, partner organizations, and academics

## Expanding Access to Postsecondary Education

- Supported drafting of college-in-prison implementation guides for correctional administrators and policymakers
- Created a database of operational college-in-prison programs in the United States
- Drafted weekly updates for Project’s “In the News” and “Knowledge Bank” web pages

## New York State Raise the Age Campaign

- Performed stakeholder assessments via interviews with policymakers and direct service providers and transcribed findings for diagnostic analysis

## PUBLICATIONS

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Tomberg, Kathleen A., **Gina Moreno**, Patricia Cobar, and Nicole Alexander (2021). *Returning Home: A Descriptive Evaluation of Prepare in New York City*. New York, NY: Research and Evaluation Center, John Jay College of Criminal Justice, City University of New York.

**Moreno, Gina**, Jeffrey A. Butts, and Hans Erickson (2020). *Opinions and Perceptions of Residents in New York City Public Housing: More Findings from Household Surveys in MAP Communities and non-MAP Communities*. MAP Evaluation Update 6. New York, NY: Research and Evaluation Center, John Jay College of Criminal Justice, City University of New York.

Delgado, Sheyla A., **Gina Moreno**, Richard Espinobarros, and Jeffrey A. Butts (2020). *Reported Crime in MAP Communities Compared with Other NYC Areas*. MAP Evaluation Update 5. New York, NY: Research and Evaluation Center, John Jay College of Criminal Justice, City University of New York

Evans, Douglas N., **Gina Moreno**, Kevin T. Wolff and Jeffrey A. Butts (2020). *Easily Overstated: Estimating the Relationship Between State Justice Policy Environments and Falling Rates of Youth Confinement*. Final report of research project 2017-JF-FX-0064, U.S. Department of Justice. New York, NY: Research and Evaluation Center, John Jay College of Criminal Justice, City University of New York.

Delgado, Sheyla A., Jeffrey A. Butts and **Gina Moreno** (2019). *Opinions and Perceptions of Residents in New York City Public Housing — Findings from Household Surveys in MAP Communities and non-MAP Communities*. MAP Evaluation Update 4. New York, NY: Research and Evaluation Center, John Jay College of Criminal Justice, City University of New York.

Delgado, Sheyla A., Richard Espinobarros, **Gina Moreno**, and Jeffrey A. Butts (2019). *Trends in Reported Crimes and Violent Injuries in MAP Communities and Matched Comparison Areas*. MAP Evaluation Update 3. New York, NY: Research and Evaluation Center, John Jay College of Criminal Justice, City University of New York.

**Moreno, G.** (2016). *Cruel and Unusual: Exploring the Role of Context in County-level Disparities in Death Penalty Usage* (Dissertation, John Jay College of Criminal Justice)

**Moreno, G.** (2016, September 7). *Expand List of Eligible Conditions*. *Albany Times Union, Commentary*.

**Moreno, G.** (2016, February 2). *Ease Access to Medical Marijuana*. *Albany Times Union, Commentary*.

Drug Policy Alliance (2016). *Primer on Reading Research*. Drug Policy Alliance, New York, NY.

Compassionate Care New York. (2016). *Assessing New York’s Medical Marijuana Program: Problems of Patient Access and Affordability*. Drug Policy Alliance, New York, NY.

## PRESENTATIONS

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**Moreno, G.**, Evans, D., & Wolff, K. (2018, November). "Estimating the causal relationships among juvenile justice reform, youth crime, and juvenile confinement." Presentation to the American Society of Criminology, Atlanta, GA. November 2018.

2016, October 5. Guest Lecture (Invited). ISP 321 Moral Legal and Ethical Dilemmas: "The Substance of Substance Use: Drug Policy Then and Now", Department of Interdisciplinary Studies, John Jay College of Criminal Justice

Tow Fellowship Talk (Jun 30, 2016) "Tow Talk - Gina Moreno on Implementation Issues with New York State's Medical Marijuana Program"

**Moreno, G.** "Cruel and Unusual: Exploring the Role of Context in County-Level Disparities in Death Penalty Usage." Poster presented at Celebrating Research Week. John Jay College. April 2015.

## SKILLS

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OPERATING SYSTEMS	Microsoft Office Suite, MAC OSX, Google Applications
STATISTICAL ANALYSIS SOFTWARE	Stata, SAS, SPSS
PROGRAMMING LANGUAGES	R, Python, C ++
GEO-INFO SYSTEM (GIS) SOFTWARE	Arc GIS, CARTO, QGIS
DATA VISUALIZATION	Tableau
DATABASES	Google Scholar, Lexis-Nexis, ProQuest, Westlaw Campus
OTHER	Survey Monkey, Salesforce

## HONORS, AWARDS, FELLOWSHIPS

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2011 - 2016	Dean's List Recipient
2012 - 2016	Honor's Program
2012 - 2013	International Student Academic Excellence Award Recipient
2014 - 2015	John Jay Vera Justice Fellowship, John Jay College
2015	Upper Division Scholarship Recipient
2015	Jay Walk Scholarship Recipient
2015	National Model United Nations Conference, Outstanding Position Paper Award
2015 - 2016	Tow Policy Advocacy Fellowship, John Jay College
2017 - 2018	Jack Rudin and Lewis Rudin Research Fellowship, John Jay College

## PROFESSIONAL AFFILIATIONS

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2014 – present	Phi Eta Sigma, National Honor Society
2015 – present	Alpha Phi Sigma, Honor Society of Criminal Justice

## LEADERSHIP AND VOLUNTEER ACTIVITIES

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Sept '14 - May '15	Volunteer, Prison to College Pipeline Program, John Jay Prisoner Reentry Institute
Jan '15 - May '15	Member, John Jay Campus Initiative on Race, Justice and Communities
Sept '14 - May '15	Student Council Member, John Jay Food Services & Campus Safety Advisory Committees
May '14 - Oct '14	Cengage Publishing Criminal Justice Textbook Development Student Advisory Board
Oct '14 - Apr '15	Conference Representative, National Model United Nations Students Association